ADAM CAMPBELL

www.linkedin.com/in/adamctech

Lead Business Intelligence Analyst

CONTACT

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EDUCATION

Associate's Degree,
Web Design
ECPI School of Technology

SKILLS

Languages

SQL
C#
DAX
Javascript
CSS
JSON
ASP.net

Applications

Power BI
SSMS
VS Code/Visual Studio
Report Builder
Git
Photoshop

Other

Communication
Decision Making
Project Development
Agile Development
Azure DevOps

PROFILE

I possess more than a decade of experience in report design and development within the wholesale insurance industry. In my current capacity, I'm responsible for leading a team of 5 analysts to create insightful reports that aid in making informed business decisions. My career goal is to become a leader in data analytics and a mentor who excels in guiding my teammates. I hope to create a positive impact on my team, company and the wider data analytics community.

Lead Business Intelligence Analyst | Amwins | Denver, CO (Remote) | March 2022 - Present

Designed catalog content landing report for users to access company reports without having to directly go to workspace. RLS driven to show appropriate reports for the right users.

Responsible for leading five analysts with three week sprints developing and maintaining reports/data models.

Created a design and publishing standard with documentation to keep all reports looking unified with Amwins theme.

Work with project manager organizing workflows and sprints through Azure Devops. Includes creating Devops queries to help track work progress.

Produced dashboard report using Power BI Meta data to track dataset refresh times and success/failure rate. Creating this allowed us to see trends in refresh time and address any issues with overnight refreshes.

Assisted other departments setting up workspaces, creating ACL groups, and teaching Power BI to help them be more self reliant.

Developer | Brown & Brown |Denver, CO (Remote) | July 2012 - March 2022

Worked with leadership and operations to design, develop, deploy Power BI dashboards driving analytics and revenue reporting.

Develop and manage report servers using SQL and SSRS.

Architected web portal with C#, SQL, and Javascript to organize data warehouse.

Set up and maintain 300+ SSRS reports for automation across the division.

Collaborated with teammates to convert IT development projects to agile methodology and scrum. Switching to Azure Repos/Git from FTVC.

Configured data models in Power BI to use across the division creating a singular source of truth.

Designed scripts using SQL, SSIS, bat files, and encryption to send files to clients.

Mentored new developers and business analysts who joined the team.

Web Designer | Fas Mart Shore Stop | Richmond VA | Aug 2007 - July 2012
Responsible for designing and developing the company's public website using CSS, HTML, Javascript, SQL, VB.net, and ASP.net.

Developed the initial company intranet site, which allowed stores to access online supplies ordering, training class registration, incident reporting, and company updates.

Created the first digital food menu boards across stores using Adobe Photoshop and Flash.

Worked with a marketing agency to create event websites for trade shows and golf outings using HTML, CSS, Javascript, SQL, ASP.Net, and VB.net.

Led the company study group implementation and designed a message board for communication. This allowed non-competitive companies to share business ideas on a web-based message board.

Assisted IT in non-developer projects, such as converting newly acquired stores to our network, office moves, and on-call help desk.

Wrote and produced the company trade show video for IT.